

Docket No. 310048-499
Avery Ref. No. 2828-US

facestock attached to the liner sheet;
the facestock including at least one weakened separation line defining at least a portion of perimeters of a facestock label and a facestock handle portion;
the facestock including at least one weakened facestock line separating the facestock handle portion from the facestock label;
the liner sheet including at least one weakened liner-sheet line defining at least a portion of a liner sheet patch on the handle portion, the patch positioned entirely on the side of the facestock handle portion of the at least one weakened facestock line;
the facestock label and the handle portion being removable from the liner sheet with the liner sheet patch on the handle portion and thereby exposing adhesive on a back surface of the facestock label; and
the handle portion being separable along the at least one weakened facestock line and as a unit with the liner sheet patch adhered to the handle portion, from the facestock label with the facestock label adhered with the adhesive in a desired position on an article.

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127. (New) A label applicator construction, comprising:
a liner sheet;
facestock attached with adhesive to the liner sheet;
at least one liner sheet weakened line through the liner sheet but not the facestock adjacent thereto;
at least one facestock weakened line through the facestock but not through the liner sheet;
the at least one facestock weakened line defining at least a portion of perimeters of facestock labels; and
the liner sheet weakened lines allowing separation of a portion of the liner sheet from another portion to thereby assist a user in positioning the facestock labels at desired locations on at least one surface and adhered thereto with the adhesive.

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128. (New) The construction of claim 127 wherein the facestock sheet weakened lines allow separation of a portion of the facestock from another portion of the facestock.

129. (New) The construction of claim 128 wherein the at least one facestock weakened line defines at least a portion of a perimeter of a facestock handle portion adjacent to one of the facestock labels and is removable from the facestock as a unit and subsequently separable therefrom.

130. (New) The construction of claim 129 wherein the at least one liner sheet weakened line defines at least a portion of a perimeter of liner sheet handle portion attached to the facestock handle portion and forming part of the unit.

Al 131. (New) The construction of claim 128 wherein the facestock labels before separation are aligned with one another, and the at least one liner sheet weakened line defines a liner sheet backing strip attached to backsides of the aligned facestock labels and removable therefrom to expose backsides of the facestock labels.

132. (New) The construction of claim 128 wherein the at least one liner sheet weakened line separates the liner sheet into a removable liner strip and a liner body portion, the removable liner strip when separated from the liner body portion exposes backsides of the facestock labels.

133. (New) The construction of claim 128 wherein the adhesive is a pressure sensitive adhesive, and the facestock is an ink and/or laser receptive topcoated facestock sheet which is laminated via the adhesive to the liner sheet.

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134. (New) The construction of claim 128 wherein when the liner sheet portion is separated from the another liner sheet portion, the facestock labels are serially interconnected with breakable facestock thin connector strips.

135. (New) The construction of claim 128 wherein the at least one liner sheet weakened line defines a liner sheet portion attached to the facestock handle portion and forming part of the separable unit.

136. (New) The construction of claim 128 wherein the at least one facestock weakened line defines a facestock handle portion adjacent one of the facestock labels and separable therewith as a unit from the liner sheet.

137. (New) The construction of claim 136 wherein the at least one facestock weakened line defines a weakened separation line between the facestock handle portion and the adjacent facestock label and allowing separation of the facestock handle portion from the adjacent facestock label after the unit has been separated.

138. (New) The construction of claim 128 wherein the facestock labels have ink and/or toner receptive surfaces.

139. (New) The construction of claim 128 wherein each of the facestock labels has a rectangular shape with rounded corners.

140. (New) The construction of claim 128 wherein the facestock is a printable polyester film or Mylar.